



Dear Sirs,

The Wisconsin Disc Sports Association is excited to offer some background information regarding our organization and the offer of a marketing partnership for your business. We have two sponsorship opportunities we can offer.

The first is the WI. Disc Sports Development Fund which supplies grants to worthwhile projects that help develop disc sports in the state. To date, we have disbursed over \$90,548 for worthwhile projects while creating one of the strongest pockets of disc golf in the country. Wisconsin now has over 453 disc golf courses, (fourth most in the United States) many with local leagues and smaller tournaments on a weekly basis. Members of our organization assist with course design and oversee some of the installation of these new courses. All requests for grants are vetted by our organization for effective development and safety.

The second is the Wisconsin Disc Golf Tour. Affiliated with the Professional Disc Golf Association, the tour draws over 4,257 entries from all over the United States and Wisconsin. This year 22 local organizing groups with numerous volunteers will showcase their towns and courses to some of the top disc golfers in the World. The tour covers the entire state of Wisconsin over an eight month touring season and continues to draw more competitors and spectators each year.

Our reach is strong with disc golfers. WDSA is recognized throughout the state of Wisconsin as an organization that "grows the sport" locally and "raises the bar" nationally. We would like to combine these attributes and accomplishments into a partnership with you to build one brand that promotes the tour, develops the sport and fits your marketing plan.

Your involvement will spread resources to each event on the Wisconsin Disc Golf Tour and help develop disc sports, allowing us to reach many more recreational and non-disc golfing individuals who will enjoy following the tour as spectators. Approximately four million rounds of recreational disc golf are played on Wisconsin courses each year. This is a large and growing number of people that we would like to reach. Our websites, Facebook pages, twitter feeds, flyer's at courses and retail locations are venues for your message, as well as ours.

A marketing partnership with you will tie these elements together via our amateur/professional disc golf tour, statewide representation and the media channels to promote the tour to a growing base of players and spectators. We look forward to working with you to build a strong relationship with the disc golf community in Wisconsin and your business.

Bradley Wendt

Wisconsin Disc Sports Association - Board of Directors

<http://www.widiscsports.com/#!board-members>

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SPONSORSHIP BENEFITS

This summer we expect over 1500 golfers to play over 8000 rounds of disc golf on the Wisconsin Disc Golf Tour.

Several items are available to promote your organization:

Wis. Development Fund-when used for new courses, will have your name on a Kiosk or tee sign.

- Website presence on <http://widiscsports.com> and <http://widischistory.com>
- Flickr photo area at <https://www.flickr.com/photos/widiscsports/>
- Association Facebook page <https://www.facebook.com/widiscsports/>
- Tour Facebook page <https://www.facebook.com/groups/302435656465635/>
- Sponsor flyers and merchandise distributed with player packages
- Tour calendar banner and web calendar
- Tournament program advertisements
- Press releases for each tour event
- Announcements at tournament player meetings
- Sponsor banners at tournament courses during tour events
- Flyers displayed at courses throughout Wisconsin
- Educational programming and awareness around the state
- Tour standing pages

We look forward to arranging a time to review your marketing needs and create a customized plan that brings your business and products to the communities shown below. We would love to partner with you.

Wisconsin Tour Stops

Wisconsin Courses

